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High-res photos: [Link to Photography](#)

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**New Bedford Creative Peer-to-Peer Sessions continue into 2023
New line-up of creative entrepreneurs scheduled through the summer for popular series**

NEW BEDFORD, MA — New Bedford Creative is thrilled to share the new line-up of its Peer-to-Peer sessions throughout Spring and Summer 2023.

These free online sessions are designed to support individual artists, creative entrepreneurs, and smaller arts, culture, and creative enterprises, both for-profit and nonprofit. All thanks to generous funding from MassDevelopment/TDI and the Barr Foundation; this program is a part of the TDI Creative Cities initiative to promote arts-based economic development in the New Bedford area.

The Spring and Summer schedule includes a diverse range of artists and special talents, each bringing their unique expertise and knowledge to the table. Catherine Carter kicks off the series in April with her sessions on finding creative clarity and developing a specific action plan towards your artistic destiny.

In May, Ethan De Aguiar will provide valuable insight and advice on finance topics, such as discovering your worth, pricing yourself accordingly, and investing to grow your business, with an eye on video production. Midori Evans takes over in June with a series of sessions that explore creative mission plans which identify concrete action steps.

In July, Helen Granger will delve into the basics of good web design for DIYers and offer strategies for selecting the right platform and template for your work.

Rhonda M. Fazio of Interwoven and Candida Rose Baptista of Golden Rose Music will add their expertise to the program with dates and sessions for August and September. NB Creative will share these sessions when each is finalized. Be sure to follow Facebook.com/NewBedfordCreative for updates.

Peer-to-Peer sessions are an excellent opportunity for artists to connect, share knowledge, and learn from each other. Attendees will walk away with valuable insights and practical tools to help

them thrive in the creative industry. Don't miss out on this exciting program! Plan to join New Bedford Creative's Peer-to-Peer Sessions this Spring and Summer.

NB Creative Spring and Summer Peer-to-Peer Sessions artists, and session descriptions provided by the artists, are as follows:

APRIL - Catherine Carter

Tuesday, April 4th 1-2pm - Finding Creative Clarity: Getting Started. To begin, we consider how artists can determine their personal and professional goals by identifying and examining their deepest hopes and dreams.

Tuesday, April 11th 1-2pm - Finding Creative Clarity: Getting Organized. Our possessions and our surroundings reflect our inner selves, affecting our energy and our progress. In this session, we talk about how to let go of objects and other life aspects that are no longer of service, thus clarifying what remains and how to use it.

Tuesday, April 25th 1-2pm - Finding Creative Clarity: Moving Forward. Now that we have a clear idea of our direction and a freed physical space, this session will cover ways to design a specific action plan so that we can take intentional steps toward our artistic destiny.

MAY - Ethan De Aguiar

Tuesday, May 16th 1-2pm - Financing For Artpreneurs: How to MAKE, SAVE & INVEST \$\$\$ as a Creative: we will explore a range of finance topics such as: how to discover your worth / value, how to price yourself accordingly (creatives tend to nearly ALWAYS undersell themselves), how to negotiate those rates with clients, how to save on taxes / write offs and tips on how to invest to grow your business.

Tuesday, May 23rd 1-2pm - Video Fundamentals for Everyone - In this course, we will go over the fundamentals of creating videos by highlighting some dos & don'ts and giving you the tools / knowledge to create quality video content, regardless of your current skill level.

Tuesday, May 30th 1-2pm - Creative Marketing Through Storytelling: As a sort of Part 2 to the Fundamentals course, we will dive deeper into the aspects of storytelling, focusing more on the "what" than the "how" of video production, and make the case that "Great Storytelling IS Great Marketing."

JUNE - Midori Evans

Tuesday, June 6th 1-2pm - Session 1 looks at the questions: What is a Creative Mission? How can I best understand and connect with mine? Participants use writing, photo prompts, and partner sharing to find deep questions and begin to look at paths.

Tuesday, June 13th 1-2pm - Session 2 uses more in-depth writing to explore the attributes of the Creative Mission. What are some of the key descriptors? What are the parts that need to be set aside? Participants break out into small groups or partner sharing to continue the work.

Tuesday, June 27th 1-2pm - Session 3 identifies key steps in a creative mission plan, how to re-evaluate as time goes by, and provides time for participants to work on their own so they can leave with concrete action steps.

JULY - Helen Granger

Tuesday, July 11th 1-2pm - The Basics of Good Web Design for DIYers: Strategies and core concepts for making a great website to better promote your work

Tuesday, July 18th 1-2pm - How to Select and Work with Website Building Platforms: Strategies for selecting the right platform (like WordPress, SquareSpace, or WIX) and the right template for your work.

AUGUST - Rhonda M. Fazio

Dates and sessions to be announced

SEPTEMBER - Candida Rose Baptista

Dates and sessions to be announced